



SPONSORSHIP OPPORTUNITIES

IRELAND'S ONLY RELIABILITY MAINTENANCE
CONFERENCE

12 – 13 SEPTEMBER 2017

Unprecedented access to global expertise, trends and technologies

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Invitation for Sponsorship and Exhibition Packages

To ensure the conference will meet all delegates expectations we want to create an exhibition space which showcases companies delivering exceptional services to this field.

The conference will provide you with the platform to position yourself as an expert in your key area(s) of focus in Reliability Management. Sponsorship and advertisement opportunities are available to help maximise your visibility across several sectors and generate increased enquiries for your business.

Please be aware that spaces are very limited, with only 16 exhibition spaces available. The exhibition space is to showcase the best in the industry, providing delegates with the opportunity to see new technologies, and meet the experts in the trade. We have chosen to limit number the exhibition spaces to ensure we achieve this objective. Exhibition space will be allocated on a first come basis, so to avoid disappointment please reserve your space today.

We have different sponsorship packages depending on your requirements. The gold and silver packages will have prime positions for the conference and will be supported with promotional opportunities.

We invite you to review the sponsorship and exhibition packages available as detailed on page 5 of this information pack.

If you feel your company would like to be involved in Irelands only Plant Reliability conference, please complete the application form on page 6.

COMMITTEES

Conference Organising Committee

Mark Bowkett, TelLab

Tracie Scully, TelLab

John McGrath, TelLab

Conference Secretariat

Conference Organisers Ltd

info@conferenceorganisers.ie

Industries Attending

- Power generation
- Renewable energy
- Predictive maintenance
- Lubricant companies
- Metals Industry
- Pharmaceutical
- Manufacturing
- Aviation
- Marine
- Transport/ Automotive
- Agricultural
- Engineering
- Mining
- Oil & Gas

Delegates

- Asset Care Planners
 - Chief Engineers
 - Design Engineers
 - Engineering Managers
 - Engineers
 - Facility Managers
 - General Managers
 - Hydraulic Specialists
 - Industrial Maintenance Supervisors
 - Industrial Mechanics
 - Infrared/Vibration Technicians
 - Lab Managers
 - Lube Analysts
 - Lubrication Specialists
 - Lubrication Technologists
 - Machinery Engineers
 - Maintenance Engineers
 - Maintenance Managers
 - Maintenance Planners
 - Maintenance Supervisors & Foremen
 - Managers of Maintenance & Reliability
 - Mechanical Engineers
 - Operations Managers
 - PdM Analysts & Specialists
 - Planners & Schedulers
 - Plant Engineers
 - Plant Managers
 - Preventive Maintenance Coordinators
 - Preventive Maintenance Specialists
 - Production Managers
 - Project Leaders
 - Quality Managers
 - Reliability Coordinators
 - Reliability Engineers
 - Reliability Team Leaders
 - Reliability Technicians
 - Safety Managers & Directors
 - Senior Reliability Engineers
 - TPM Coordinators & Facilitators
- ...and more

Sponsorship Packages

GOLD PACKAGE (ONE AVAILABLE)

- Title Sponsor of Reliability Ireland 2017
- Acknowledgement as Lunch Sponsor
- Logo on all marketing material
- Inside front page advertisement in Conference Programme
- Presentation
- First choice of Exhibition Space (3m x 3m)
- Lunch vouchers for 2 exhibition staff
- 2 Delegate Registrations

Price: € 7,000

SILVER PACKAGES (TWO AVAILABLE)

- Acknowledgement as Coffee/Tea Break Sponsor
- Logo on all marketing material
- Second choice of Exhibition Space (3m x 2m)
- ½ page advertisement in Conference Programme
- Lunch vouchers for 2 exhibition staff
- 2 Delegate Registrations

Price: € 4,000

BRONZE PACKAGES (THIRTEEN AVAILABLE)

- Exhibition Space (Trestle Table 1.5m x .5m)
- Company logo on programme
- Lunch vouchers for 2 exhibition staff
- 1 Delegate registration

Price: € 1,500

Other Sponsorship Opportunities

Advertisement	Qty	Unit Price €	Total Cost €
Conference Programme Advertisement - Back Cover Page		€1,000	
Conference Programme Advertisement - Full Page		€750	
Conference Programme Advertisement - Half Page		€600	
Conference Programme Advertisement – Quarter Page		€350	
Advertisement on Website		€300	
Insert in Conference Delegates Pack		€500	
Lunches		€3,000	
		TOTAL:	

All sponsors will have a small bio with the company name included on the conference website www.reliabilityireland.ie and the conference programme. If you would like to book some advertising space on the website or the programme, options are available and can be viewed on page 7.

Exhibition booth installation is the responsibility of the sponsor. Exhibitors are responsible for costs regarding transportation, set-up, storage and dismantling of booths. Spaces are allocated on a first come first served basis.

SPONSORSHIP APPLICATION FORM & CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

NAME OF COMPANY:

CONTACT NAME:

ADDRESS:

COUNTRY:

TELEPHONE:

EMAIL:

EU BUSINESS VAT NO:

If an EU Business does not provide a VAT number the rate of 23% VAT will apply.

WE HEREBY APPLY TO BOOK SPONSORSHIP PACKAGE

Please select from the list below the sponsorship package you wish to apply for

Table/Space	Sponsorship Package	Quantity	Preferred Space No.	2 nd Option Space No.	Total Price
3m x 3m	Gold Package				
3m x 2m	Silver Package				
Trestle Table	Bronze Package				

Notes: Rates exclude VAT, currently at 23%.

Cancellation: after the order has been signed the company agrees to pay the amount in full. Should the event be cancelled, the organising committee agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE: _____ DATE: _____

Please return this form to:

Reliability Ireland 2017, c/o Conference Organisers, info@conferenceorganisers.ie

OTHER SPONSORSHIP OPPORTUNITIES CONTRACT

Please note that all acknowledgements of your company and listing of company name will be generated from the following information.

NAME OF COMPANY:

CONTACT NAME:

ADDRESS:

COUNTRY:

TELEPHONE:

EMAIL:

EU BUSINESS VAT NO:

If an EU Business does not provide a VAT number the rate of 23% VAT will apply.

I would like to book the following advertisement opportunities:

Advertisement	Qty	Unit Price €	Total Cost €
Conference Programme Advertisement - Back Cover Page		€1,000	
Conference Programme Advertisement - Full Page		€750	
Conference Programme Advertisement - Half Page		€600	
Conference Programme Advertisement – Quarter Page		€350	
Advertisement on Website		€300	
Insert in Conference Delegates Pack		€500	
Lunches		€3,000	
		TOTAL:	

Notes: Rates exclude VAT, currently at 23%

Cancellation: after the order has been signed the company agrees to pay the amount in full. Should the event be cancelled, the organising committee agrees to refund the company in full.

I have read and accept the terms, conditions and cancellation policy.

SIGNATURE:

DATE:

Please return this form to:

Reliability Ireland 2017, Conference Organisers, info@conferenceorganisers.ie

Confirmation and Payment

On receipt of the application form, an invoice will be issued to the sponsoring and exhibiting company and payment must be received within 14 days in order to confirm the sponsorship.

Payment must be made by bank transfer to:

Account Name: Conference Organisers No. 2 Account
Bank Name: Allied Irish Bank
Bank Address: 1 Lower Baggot Street, Dublin 2, Ireland
Account No: 11745637
Sort Code: 93-10-12
IBAN: IE50 AIBK 9310 1211 7456 37
SWIFT/BIC: AIBKIE2D
Reference: Reliability Ireland 2017

Attach a copy of your bank's slip to the Application Form. All payments must be net of all charges.

Payment and Cancellation Policy

The Sponsorship and/or Advertisement Application Form must be completed and returned accompanied by a 50% booking deposit. The balance will be payable on/before 31st March 2017.

Notification of any cancellation must be sent to the Reliability Ireland Conference Administration in writing (info@conferenceorganisers.com).

Refunds will be made based on the following schedule:

Before 31 st March 2017	50% of the booking deposit
After 31 st March 2017	No refund will be made

Additional Information and Contact Details

Reliability Ireland 2017 Conference:

Conference Organisers, 20C The Courtyard, Dalkey, Co Dublin, Ireland.
info@conferenceorganisers.com or www.reliabilityireland.com

Conference Venue

The Lyrath Convention Centre Kilkenny is a modern, purpose built conference venue and convention centre with the capacity to cater for over 1,500 delegates. The Kilkenny Convention Centre has been the venue of choice for the most prestigious awards ceremonies, conventions and conferences Kilkenny has attracted in the past number of years.

Conference Facilities

All rooms offer natural daylight and black out facilities. Ceiling heights in the main room measure 5m and either 3m or 5m in the breakout rooms. Delegates also enjoy access a patio area directly from each meeting room. There is ample free car parking.

Wi-Fi Access

Lyrath Estate Hotel Kilkenny has a state of the art Ruckus Ultra-High Capacity Multimedia Wi-Fi system. The system provides managed Wi-Fi coverage for bedrooms, public areas and the convention centre.

Our 5 star luxury hotel is the perfect venue for meetings, conferences or events in Kilkenny and is one of the most popular Kilkenny Conference Hotels with event organisers.



The Exhibition will be held in the McCurdy 2 Suite

Terms & Conditions

EXHIBITION BOOKING CONDITIONS AND GENERAL INFORMATION

1. The right is reserved to increase or decrease the number of units and/or amend the lay-out of the exhibition.
2. It is the responsibility of the exhibitors to ensure they comply with all Irish government and EU regulations regarding Customs and Excise. All Non-EU and EU countries must contact the office below with regard to temporary importing of display material/samples/goods for onsite selling. Exhibitors from EU countries who are not selling goods are required to have an inventory in the truck of goods being carried. Please also liaise with the office regarding drugs of any kind, irrespective if they are samples.
3. The rates for the exhibit units exclude Government tax applicable at time of going to print. However, the right is reserved to pass on any surcharge resulting from any change in Government tax.
4. Neither the Lyrath Hotel, the Reliability Ireland Conference Committee, and/or their agents will accept any responsibility for any loss, damage or injury which may be caused to any of the exhibitor's personnel or goods no matter how caused.

Exhibitors must have public liability insurance cover and produce a copy of their certificate on site to the conference secretariat.

5. In the event that, for whatever reasons, the Reliability Ireland Conference has to be cancelled or postponed, the Organising Committee, and/or its agents, will be responsible only for refund of monies received. We recommend that exhibitors and delegates insure themselves for medical and cancellation charges.
6. Storage facilities are limited.
7. Exhibitors may not put up any material, by any method including blu-tack, on any of the walls in the Lyrath Hotel. Any cost resulting from any damage caused to walls will be charged out in full to the exhibitor.
8. Exhibitors are requested to keep the walkways near their allocated areas clear and unobstructed.
9. Exhibitors must comply with all fire, health and safety precautions as instructed by the Lyrath Hotel personnel and/or the organisers and/or the Reliability Conference exhibition administrators.
11. Food and beverages may only be served by exhibitors at the exhibition by prior arrangement with the Lyrath Hotel and the organisers.

**Reliability Ireland 2017,
c/o Conference Organisers
info@conferenceorganisers.ie**